

Annamacharya PG College of Computer Studies : Rajampet

(An AICTE approved Institute & affiliated to JNTUA,
Ananthapuramu)

(ICET Code :: ANMK)



NCETBM-2021

(National Conference on Emerging Trends in
Business and Management)

Organised by
Department
of
Business Administration
on
26-July-2021 , 10:30 am



New Boyanapalli, Rajampet, Kadapa District,
Andhra Pradesh-516126.

RESOURCE PERSONS

Dr.Raja Kamal. CH

Professor
Kristu Jayanti College
Bengaluru.

Mr. Venkatesh Kalikiri

Industrial Expert
Microsoft R&D India Pvt. Ltd,
Hyderabad.

Registration Link (Free Registration)

<https://forms.gle/28zjEbwHi4sBOPUs9>

Mode of Conduct: Online

Microsoft Teams
(For Biz Quiz::Google forms)

Participation Link for NCETBM-2021 (Microsoft Teams)

<https://teams.microsoft.com/l/meetup-join/19%3azau2-ZmFxrOaXTc-0JFRPINT-IJ3mLbmLd4LoSw6dwk1%40thread.tacv2/1626168756496?context=%7b%22Tid%22%3a%22e2dfc295-b05c-42db-a3ca-d78101e4557d%22%2c%22Oid%22%3a%22182bd365-21b8-499c-a48f-3a2547e89c0f%22%7d>

CHIEF PATRONS

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Executive Director, AET

CONVENER

Dr. D.J. Samatha Naidu,
i/c Principal, APGCCS

ORGANIZING SECRETARY

Mr.S.Partha Sarathi
Asst.Prof, Dept of MBA

EVENT CO-ORDINATORS

The Presenter (Technical Paper Presentation)

Mrs.N.Silpa, Asst.Prof, Dept of MBA
Mrs. M.Siva Sailaja, Asst.Prof,Dept of MBA

BIZ QUIZ (Business Quiz)

Mrs.C. Uma Devi, Asst.Prof, Dept of MBA

Innostart (Innovative Business Ideas)

Mrs.P. Rajitha, Asst.Prof,Dept of MBA

About the Conference

The main objective of the conference is to provide a platform to academicians, researchers, industry experts and practitioners to engage in meaningful dialogue in context of emerging trends in Business and management in the current scenario. The conference is an opportunity to identify and understand the trends and chart out a steady direction for organisations to excel in the prevailing environment. It will provide an opportunity to the students, research community and to the budding entrepreneurs to present their ideas and explore new ones through engaging discussion and feedback.

About the Institution

Annamacharya PG College of Computer Studies is a standalone institution operating under Annamacharya Educational Trust. Even though it started its operations in 2001, the college received its individual identity in the year 2008. The college is set up with an aim to provide quality education in the field of Computer Applications and Management at Postgraduate level. Currently, with all its name & fame, the college has grown substantially and has been providing both

MCA and MBA Programs with intakes of 120 and 90 students respectively.

The College is located near Rajampet town, Kadapa District, Andhra Pradesh. Being remote, the college is highly equipped with all the facilities of international standards. The college has access to the best facilities. All these clubbed with eminent & Experienced Faculty provides each & every student of the college with knowledge, skills & aptitude to address the dynamic requirements of industry.

Conference Events :

The Presenter (Technical Paper Presentation)

Mainly concerned with the recent research work in field of business and management such as **Finance and its management , New trends in marketing, HR strategies , Economic Development , evolving industry trends and other aspects in relation with management and business** It provides an interdisciplinary forum for researchers, educators, and technologists to discuss, debate and promote research and technology in the upcoming areas of Management.

Note: Participants must submit a full paper to anmkmba@gmail.com on or before 23-07-2021. Approved papers are permitted for presentation and published with ISBN Number.

BIZ QUIZ (Business Quiz)

Objective of this event is to provide hands-on experience to the participants on online quiz in fields of Business , Management and economics.

Note: The participants of this event need to attempt a quiz on the day of the event. We will share a link instantly during the event.

Innostart (Innovative Business Ideas)

Innostart is to promote new business ideas to start an innovative start up business. The participants must prepare a PPT on their ideas and present virtually on the conference platform.

Note: Submit your presentation and then we will share a link to you.

Contact Us:

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Mobile : +91-8897354552
<https://aitsrajampetpgcs.ac.in>